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Girl Talk Foundation, Inc. Wraps Up Prom Giveaway With 10-Hour Radio-Thon

Middle and high school girls get to choose from hundreds of prom gowns

CHARLOTTE, N.C. – April 7, 2008– Nearly 400 gowns, party dresses, shoes and purses have been collected so far as Girl Talk Foundation, Inc. wraps up its' **Sixth Annual Prom Project**. The project started three weeks ago with a plea from the public to drop off their slightly used and new prom dresses and accessories.

The last collection day is **Friday, April 11th and will include a live broadcast 8am-6pm at ImaginOn: The Joe & Joan Martin Center, 300 E. Seventh Street, Charlotte** hosted by Janine Davis of WPEG/POWER 98's No Limit Larry & The Morning Maddhouse and also serves as Executive Director of Girl Talk Foundation, Inc. Any gowns or accessories left will be donated to Salvation Army and other local non-profit agencies. All donations are tax-deductible.

Any middle or high school girl in need of a prom dress can choose their gown at a make shift boutique designed by students at The Art Institute on **Saturday, April 12th, 10am-2pm at ImaginOn**. As a pre-requisite to shopping, young ladies will complete an etiquette class where they will get tips on health and beauty. There will also be a teen mini-fashion show featuring clothes from Eileen Experience Shop and fashion tips from Harris & Barnes Image Consulting. The class is designed to provide girls with the skills needed to pull off a totally classy evening.

Over the past five years, Girl Talk Foundation, Inc. has collected over 2000 gowns serving nearly 1000 young ladies in need. Most recipients of the dresses are young ladies from the Girl Talk program and the Charlotte-Mecklenburg School System.

Girls interested in receiving a gown, must register at www.girltalkfoundationinc.com or call the Girl Talk office at 704-335-5885. Girls can also register at ImaginOn by calling 704-973-2728.

- more -

About Girl Talk Foundation, Inc.

Girl Talk Foundation, Inc. is a character-building program for girls ages 11-16 whose mission is to empower young girls to become leaders of tomorrow. Girl Talk offers five programs for young girls including a 10-week curriculum, "Tailoring Teens For Success". Programs are designed to encourage positive and critical thinking, build character and develop leadership skills. Girl Talk Foundation, Inc. impacts nearly 700 teen girls annually through its various programs.

Photo Op:

Monday, March 17- April 11

Times vary @
locations listed below

Prom Project DROP OFF—

Community members dropping off dresses and accessories;
Girl Talk barrels full of prom dresses, etc.

Friday, April 11

8am-6pm @ ImaginOn

FINAL COLLECTION DAY--

Community members dropping off dresses during the live
remote

Saturday, April 12

10am-2pm @ ImaginOn

DISTRIBUTION DAY--

Young ladies choosing gowns, receiving free makeovers;
teens featured in a mini-fashion show;
Young ladies learning the do's and don'ts in social etiquette
(table manners, what to wear, how to walk, how to eat)

Interview Op:

- Interview with Janine Davis, radio personality "JD Diva with the Dirt" from WPEG/POWER 98, Executive Director of Girl Talk Foundation, Inc.
- Several girls and parents on site choosing gowns—**April 12th only**

***Drop-Off Times and Locations:**

March 17 – April 10

- **South County Regional Library** 5801 Rea Rd., Charlotte
Mon. Thur. 9am-9pm; Fri. & Sat. 9am-6pm
- **North County Regional Library**, 16500 Holly Crest Lane, Huntersville
Mon.-Thur. 9am-9pm; Fri. & Sat. 9am-6pm; Sun. 1-6pm
- **Morrison Regional Library**, 7015 Morrison Blvd., Charlotte
M-Thur. 9am - 9pm; Fri. & Sat. 9am - 6pm; Sun. 1- 6pm
- **Eileen Experience The Shop**, 1800 Camden Road, Suite 102, Charlotte
Mon-Sat. Noon-6pm; Thurs. Noon-7pm
- **WPEG-FM**, 1520 South Blvd, Suite 300, Charlotte
Mon-Fri 8:30am-5pm

March 17 – April 11

- **ImaginOn: The Joe & Joan Martin Center** 300 E. Seventh Street, Charlotte
Mon.-Thur. 9am-9pm; Sat. 9am-6pm

***Donation receipts are available upon request at these locations.**

GIRL TALK FOUNDATION, INC.

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