



GIRL TALK FOUNDATION, INC.

PROGRAM SPONSORSHIP OPPORTUNITIES

Girl Talk Tailoring Teens for Success Curriculum®:

Investment: \$20,000

The Girl Talk Tailoring Teens For Success Curriculum® is a 10-week character building program designed to inspire and motivate 35-40 young girls through a variety of educational and developmental sessions, including, but not limited to, self-esteem, anger management, dating violence, etiquette/personal image, relationships and finance. The goal of the curriculum is to also help develop young girls into leaders. Your sponsorship includes providing a college tour for Girl Talk participant to ensure that these young girls are exposed to the value of higher education.

- Inclusion in 40 (30-second) recorded radio promotional spots
- Logo on printed material (including student notebooks, journals, etc.)
- Logo on paraphernalia (including t-shirts, pens, hats, backpacks)
- On site signage (at sessions)
- On site sampling or booth set up
- Banner advertisement on Girl Talk website
- Logo inclusion on 10,000 color flyers
- Logo inclusion in all media news releases
- Inclusion in Girl Talk community service project

Girl Talk Summer Fitness Camp:

Investment: \$15,000

Girl Talk wants to reduce the risk of obesity in young girls through the Girl Talk Fitness Camp. Your sponsorship will help to instill the importance of positive body image through a vigorous one-week fitness program for 40 girls. The program focuses on nutrition, exercise, team-building and self-esteem building initiatives led by professionally trained facilitators and counselors. The fitness camp, from 8:30am-5:30pm, is also designed to help girls develop healthy eating habits and regular exercise.

- Inclusion in 30 (30-second) recorded radio promotional spots
- Logo inclusion on paraphernalia (i.e., including t-shirts and backpacks)
- Logo inclusion on 5,000 color flyers
- On site signage
- On site sampling or booth set up
- Banner advertisement on Girl Talk website
- Logo inclusion in all media news releases

Girl Talk Parent Workshop

Investment: \$7,500

Girl Talk offers an eight (8) week course for parents to assist them in forming academic and social partnerships with their children. The workshop is designed to equip parents with the tools needed to better understand the language and symbols of the adolescent world and empower them to use their voice to advocate change for their son/daughter. Workshop topics include communication with teens, anger management, nutrition and finance. Parents register on a first-come, first serve basis for a minimal fee.

- Inclusion in 15 (30-second) recorded radio promotional spots
- Logo on printed material (i.e. parent workbook)
- On site signage
- On site speaking opportunity
- Logo inclusion in all media news releases
- Logo inclusion on Girl Talk website

Girl Talk Graduation Ceremony:

Investment: \$6,500

Girl Talk rewards all program participants for completing the Girl Talk Tailoring Teens For Success Curriculum® with our signature recognition event—The Girl Talk Graduation Ceremony. The ceremony, held at an offsite location, includes a specially invited keynote speaker, graduation certificates and a life-long keepsake for each graduate that represent the principles of the Girl Talk Foundation, Inc.

- Company advertisement in event program
- On site signage
- Logo inclusion in all media news releases
- Logo inclusion on Girl Talk website
- Recognition at event
- Six (6) tickets to event and VIP reception

Girl Talk College Tour

Investment: \$5,000

Girl Talk offers a one-day college tour for 35-40 girls (ages 11-16) who visit two colleges and/or universities in or out-of-state. Girls receive a private tour guide at each location, journals to keep track of information and a light lunch. Girls register on a first-come, first serve basis.

- Logo on printed material (i.e., journals)
- Logo printed on t-shirts
- Banner advertisement on Girl Talk website
- Logo inclusion in all media news releases
- Inclusion of one (1) company representative on tour

Girl Talk Teen Summit**Investment: \$5,000**

Girl Talk offers a FREE open forum for teens—boys and girls—to discuss their issues including, but not limited to health, relationships, education and more. It is a 90-minute educational rap session led by professionally trained facilitators and also includes special invited guests, food, live entertainment and contests.

- Logo inclusion on 5,000 color flyers
- On site signage
- Logo inclusion in all media news releases
- Logo inclusion on Girl Talk website

Girl Talk Prom Project**Investment: \$5,000**

Girl Talk collects slightly used and new prom dresses during a 12-hour radio broadcast to donate to teen girls in need. The girls are then invited to attend a one-day event where they get to choose their prom dress, shoes and accessories free of charge. As a pre-requisite to shopping, girls also attend an etiquette class that includes hair and make-up tips and fashion advice. The class is designed to provide girls with the skills needed to pull off a totally classy evening.

- Logo inclusion on 5,000 color flyers
- On site signage
- Logo inclusion in all media news releases
- Logo inclusion on Girl Talk website

Girl Talk Winter Service Project:**Investment: \$2,500**

Girl Talk emphasizes community service and volunteerism to all program participants through of Winter Service Project. Teen girls in the community are invited to participate in this project designed to improve the quality of life for residents in the Charlotte area. Girl Talk welcomes the opportunity to collaborate with our sponsor to identify community service needs.

- Logo inclusion on Girl Talk website
- Logo inclusion in all media news releases
- Assist in identifying community project