



For Immediate Release: March 4, 2008

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## **Girl Talk Foundation, Inc. and ImaginOn: The Joe & Joan Martin Center Host 6<sup>th</sup> Annual Prom Project**

CHARLOTTE, N.C. – March 4, 2008– Beaded gowns, party dresses and pearls are just some of the items to be collected as Girl Talk Foundation, Inc. kicks off its' **Sixth Annual Prom Project, beginning Monday, March 17<sup>th</sup> at various drop-off locations.** New and slightly used formal dresses as well as accessories will be donated to young girls in need. The last collection day is **Friday, April 11<sup>th</sup> and will include a live broadcast 8am-6pm at ImaginOn: The Joe & Joan Martin Center, 300 E. Seventh Street, Charlotte.** Janine Davis, a radio personality with WPEG/POWER 98 and Executive Director of Girl Talk Foundation, Inc. will host the 10-hour live broadcast remote. Any gowns or accessories left will be donated to other local non-profit agencies. All donations are tax-deductible.

"It's our sixth year at this and it only gets better", says Davis "Our goal remains the same and that is to make these young ladies feel special. Having a beautiful dress or new pair of earrings can be esteem-boosters for girls. It's a feeling we hope they will always embrace in some way."

Girls will get to choose their gowns at a make shift boutique designed by students at The Art Institute on **Saturday, April 12<sup>th</sup>, 10am-2pm at ImaginOn.** As a pre-requisite to shopping, young ladies will complete an etiquette class. Girls will also get tips on health and beauty and teens will model in a mini-fashion show featuring clothes from Eileen Experience Shop. The class is designed to provide girls with the skills needed to pull off a totally classy evening.

Over the past five years, Girl Talk Foundation, Inc. has collected over 2000 gowns serving nearly 1000 young ladies in need. Most recipients of the dresses are young ladies from the Girl Talk program and the Charlotte-Mecklenburg School System.

Girls interested in receiving a gown, must register at [www.girltalkfoundationinc.com](http://www.girltalkfoundationinc.com) or call the Girl Talk office at 704-335-5885. Girls can also register at ImaginOn by calling 704-973-2728.

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**About Girl Talk Foundation, Inc.**

Girl Talk Foundation, Inc. is a character-building program for girls ages 11-16 whose mission is to empower young girls to become leaders of tomorrow. Girl Talk offers five programs for young girls including a 10-week curriculum, "Tailoring Teens For Success". Programs are designed to encourage positive and critical thinking, build character and develop leadership skills. Girl Talk Foundation, Inc. impacts nearly 700 teen girls annually through its various programs.

#### Photo Op:

##### **Monday, March 17- April 11**

Times vary @  
locations listed below

##### **Prom Project DROP OFF—**

Community members dropping off dresses and accessories;  
Girl Talk barrels full of prom dresses, etc.

##### **Friday, April 11**

8am-6pm @  
ImaginOn

##### **FINAL COLLECTION DAY--**

Community members dropping off dresses during the live  
remote

##### **Saturday, April 12**

10am-2pm @

##### **DISTRIBUTION DAY--**

Young ladies choosing gowns, receiving free makeovers;  
teens featured in a mini-fashion show;  
Young ladies learning the do's and don'ts in social etiquette  
(table manners, what to wear, how to walk, how to eat)

#### Interview Op:

- Interview with Janine Davis, radio personality "JD Diva with the Dirt" from WPEG/POWER 98, Executive Director of Girl Talk Foundation, Inc.
- Several girls and parents on site choosing gowns—**April 12<sup>th</sup> only**

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**\*Drop-Off Times and Locations:**

**March 17 – April 10**

- **South County Regional Library** 5801 Rea Rd., Charlotte  
Mon. Thur. 9am-9pm; Fri. & Sat. 9am-6pm
- **North County Regional Library**, 16500 Holly Crest Lane, Huntersville  
Mon.-Thur. 9am-9pm; Fri. & Sat. 9am-6pm; Sun. 1-6pm
- **Morrison Regional Library**, 7015 Morrison Blvd., Charlotte  
M-Thur. 9am - 9pm; Fri. & Sat. 9am - 6pm; Sun.1- 6pm
- **Eileen Experience The Shop**, 1800 Camden Road, Suite 102, Charlotte  
Mon-Sat. Noon-6pm; Thurs. Noon-7pm
- **WPEG-FM**, 1520 South Blvd, Suite 300, Charlotte  
Mon-Fri 8:30am-5pm

**March 17 – April 11**

- **ImaginOn: The Joe & Joan Martin Center** 300 E. Seventh Street, Charlotte  
Mon.-Thur. 9am-9pm; Sat. 9am-6pm

**\*Donation receipts are available upon request at these locations.**

GIRL TALK FOUNDATION, INC.

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