



GIRL TALK FOUNDATION, INC.

## FOR IMMEDIATE RELEASE

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### **Girl Talk College Tour helps teens pursue their dreams**

*Nearly 40 girls to visit Wake Forest and Winston-Salem State universities this Saturday*

**Charlotte, NC** - To help young girls reach their destiny, Girl Talk will take nearly 40 girls from Charlotte-area middle and high schools to two of the state's top universities—Wake Forest and Winston-Salem State. Students will head out on Saturday, March 29 at 8 a.m. from the University of Phoenix (10925 David Taylor Dr.) for the one-day bus tour.

Presented by Wachovia, the Girl Talk College Tour is designed to encourage girls early on to pursue a college education by exposing them firsthand to diverse college environments and educating them about the college application process. It provides them with valuable information on admissions, program offerings, financial aid and life on a college campus.

“For many of our girls, this is their first time being on a college campus,” says Janine Davis, founder of Girl Talk. “The tour opens their eyes to options after high school and has become a source of support to motivate them to do well in school.”

Girl Talk, which seeks to build positive self-esteem in girls ages 11-16, is focused on building character, leadership skills and education in young girls, and the college tour is one of many ways the organization is reaching its mission.

In the last two years, Girl Talk participants have visited major colleges in North Carolina including Duke, North Carolina Central, UNC-Chapel Hill and UNC-Greensboro universities as well as Bennett College.

Davis hopes to expand the bus tour beyond North Carolina and expose Girl Talk participants to other universities and cultural activities throughout the country.

“It is our desire that the girls leave the college tour equipped with the experiences, information and contacts to make the appropriate decisions about college that will prepare them to pursue their goals in life,” says Davis.

#### **About Girl Talk Foundation, Inc.**

Girl Talk Foundation, Inc. is a character-building program for girls ages 11-16 whose mission is to empower young girls to become leaders of tomorrow. Girl Talk offers a 10-week curriculum, “Tailoring Teens For Success®,” which is designed to encourage positive and critical thinking, build character and develop leadership skills. Girl Talk Foundation, Inc. impacts nearly 700 teen girls annually through its various programs. For more information, go to [www.girltalkfoundationinc.com](http://www.girltalkfoundationinc.com) or call 704-335-5885.

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